

JACQUES VERT PLC

Directors' right to acquire Shares under the Jacques Vert Plc Executive Incentive Plan

On 9 August 2010, the Remuneration Committee of the Board of Jacques Vert Plc (the "Company"), the clothing retailer, granted the right to acquire ordinary shares of 10p in the Company (the "Shares") as set out below at nil cost, under the Jacques Vert Plc Executive Incentive Plan (the "Plan") subject to the rules of the Plan and the satisfaction of agreed performance conditions.

Paul Allen, Chief Executive	371,692 Shares
Ian Johnson, Finance Director	223,138 Shares

10 August 2010

END