

## JACQUES VERT PLC

### Directors' right to acquire Shares under the Jacques Vert Plc Executive Incentive Plan

On 11 August 2011, the Remuneration Committee of the Board of Jacques Vert Plc (the "Company") granted the right to acquire ordinary shares of 10p in the Company (the "Shares") as set out below at nil cost, under the Jacques Vert Plc Executive Incentive Plan (the "Plan") subject to the rules of the Plan and the satisfaction of agreed performance conditions.

Paul Allen, Chief Executive	396,000 Shares
Ian Johnson, Finance Director	234,000 Shares

#### CONTACTS:

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