

Jacques Vert Plc (the "Company")

**Director's share purchase**

The Company was notified on 24 January 2011 that on that date, Jessica Burley, a non-executive director of the Company, purchased 10,000 Ordinary Shares in the Company at 17.55p per share. Following this purchase, Ms Burley is interested in 10,000 Ordinary Shares in the Company, representing 0.005% of the issued share capital.

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